

# PARTNERS FOR EVERY STAGE

2020 Annual Report





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#### **Financial First Responders**

2020 was a year of continual adaptation due to the COVID-19 pandemic. We were challenged to take care of our members while also keeping our employees safe. We are so proud of our Prospera family – their loyalty and dedication are beyond words. They truly are financial first responders.

Despite the pandemic and the challenges brought forth, Prospera experienced favorable growth and a few significant accomplishments.

Most notably, the groundbreaking of our new branch location in Grand Chute.

Prospera offers a full range of services at the new location including branch services, two drive-up Interactive Teller Machines (ITM), a surcharge-free 24-hour driveup ATM, consumer and business lending, mortgages, financial counseling, and investment counseling.

In addition, the new, consultative branch design will allow us to truly deliver our brand promise of personal, financial guidance to prosperity and round out our footprint in the Fox Valley.

We are pleased with the services received from our partner, Hoffmann Planning, Design & Construction, and all the vendors that helped bring this branch to life. It truly is our brand in the form of a building!

Finally, as you can see from the graphs on the following page, Prospera continued to see steady growth in loans, checking, deposits, assets, members, and reserves.

This means we were able to help more people on their journey to financial health.

In 2021 we will continue to provide personal, tailored guidance to prosperity and focus on holistic financial health for every member!

YOUR FINANCIAL DOTS... connected



SCOTT BARR Chairperson



Board of Directors

MELISSA BUBLITZ Vice-Chairperson

THOMAS CLIFFORD

Treasurer

JILL UITENBROEK Secretary

C. SCOTT COPELAND

Director

TIM McADOW Director

**JILL RONK** 

Director

LOUIS LICARI

Director

**HEATHER BOYER** 

Director



Financial Summary

Balance Sheet	2019	2020
Cash and Equivalents	<sup>\$</sup> 8,122,098	<sup>\$</sup> 3,875,258
Net Loans	<sup>\$</sup> 231,753,169	<sup>\$</sup> 243,886,286
Investments	<sup>\$</sup> 38,598,991	<sup>\$</sup> 56,964,877
Fixed Assets	<sup>\$</sup> 5,896,209	<sup>\$</sup> 7,224,430
Other Assets	<sup>\$</sup> 5,520,638	<sup>\$</sup> 6,768,830
TOTAL ASSETS	<sup>\$</sup> 289,891,105	<sup>\$</sup> 318,719,681
Member Deposits	<sup>\$</sup> 263,366,152	<sup>\$</sup> 289,378,996
Other Liabilities	<sup>\$</sup> 611,913	<sup>\$</sup> 1,311,402
Total Reserves	<sup>\$</sup> 25,913,040	<sup>\$</sup> 28,029,283
TOTAL LIABILITIES & EQUITY	<sup>\$</sup> 289,891,105	\$318,719,681

Income Statement	2019	2020
Interest Income	<sup>\$</sup> 10,944,938	<sup>\$</sup> 10,903,952
Other Income	<sup>\$</sup> 3,833,569	<sup>\$</sup> 3,788,574
TOTAL INCOME	<sup>\$</sup> 14,778,507	<sup>\$</sup> 14,692,526
Operating Expenses	<sup>\$</sup> 10,045,240	<sup>\$</sup> 10,483,054
Interest Expense (dividends)	<sup>\$</sup> 2,247,222	<sup>\$</sup> 2,093,228
Total Expenses	<sup>\$</sup> 12,292,462	<sup>\$</sup> 12,576,282
NET INCOME TO RESERVES	<sup>\$</sup> 2,486,045	<sup>\$</sup> 2,116,244

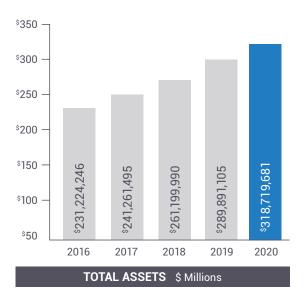
## A focus on holistic financial health

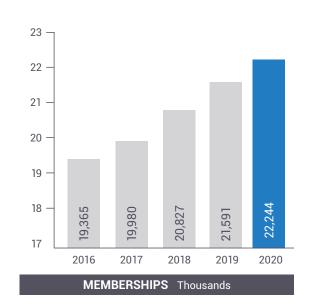
You know it's important, but...you're busy, it's not exactly fun, and it's not always easy. Let us help.

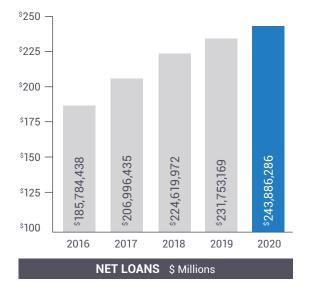
Prospera is an integrated network of financial professionals who are trained to offer guidance in all aspects of financial services, such as financial planning, budgeting, banking, loans, investments, retirement planning and more.

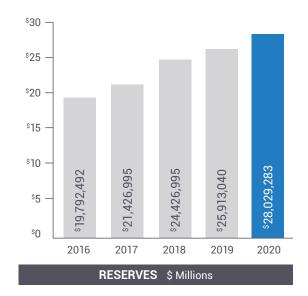
We love teaching our members how to focus on what's important to them now, anticipate what's coming soon, and plan what's down the road for a healthy financial future.







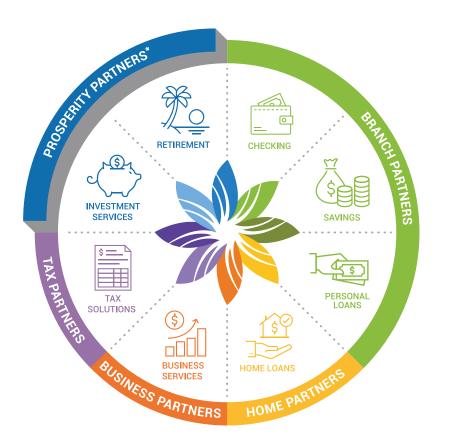






Financial Summary





## Personal guidance for all life's stages

Our financial professionals will provide guidance themselves, or access to the best, most appropriate partners with the goal of your unique version of prosperity in mind.

We will utilize our customized roadmap tool to offer personal guidance through all your life stages and connect the dots of your financial journey.

NOT INSURED BY NCUA or ANY	NOT CREDIT UNION
OTHER GOVERNMENT AGENCY	DEPOSITS or OBLIGATIONS
NOT CREDIT UNION	MAY LOSE
GUARANTEED	VALUE

Securities and advisory services are offered through LPL Financial, a registered investment advisor and broker/dealer (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. Prospera Credit Union and Prosperity Partners, <u>are not</u> registered as a broker/dealer or investment advisor. Registered representatives of LPL offer products and services using the name Prosperity Partners, and may also be employees of Prospera Credit Union. These products and services are being offered through LPL or its affiliates, which are separate entities from and not affiliates of Prospera Credit Union or Prosperity Partners. Securities and insurance offered through LPL or its affiliates are:

Milestone Anniversaries

5 YEARS JOHN BRANDT Director of Consumer Lending



5 YEARS STACY LENHART Darboy Branch Manager



### 5 YEARS SUE PATCHAK Oshkosh

Financial Service Representative



Sue joined the Prospera family when UW Oshkosh Credit Union merged with Prospera. While Sue has been with Prospera for five years, she joined UW Oshkosh Credit Union in 1997.

5 YEARS NOLAN RACETTE Ballard Financial Service Representative



25 YEARS KELLY HOPPE ACH Specialist



ongratulations

to all five of you and thank you for your

loyalty and dedication to Prospera!

Ø Branch Partners

Home Partners

Business Partners

Prosperity Partners

// Tax Partners



Appleton Branch and Corporate Offices 4830 N. Ballard Rd. Appleton, WI 54913

**Darboy Branch** N9660 County Rd. N Appleton, WI 54915

**Grand Chute Branch** 5140 W Integrity Way Grand Chute, WI 54913

**Menasha Branch** 849 Warsaw St. Menasha, WI 54952

**Neenah Branch** 934 S. Green Bay Rd. Neenah, WI 54956

**Oshkosh Branch** 90 Wisconsin St. Oshkosh, WI 54901

920-882-4800 MyProspera.com

**Mission statement:** To help people prosper financially to enhance their quality of life.

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Federally insured by NCUA. Equal opportunity lender.



