

# PERSONAL, TAILORED FINANCIAL GUIDANCE

2021 Annual Report



YOUR FINANCIAL DOTS... connected



# 2021 Annual Reprort

While 2021 was, once again, clouded by the COVID-19 pandemic, Prospera moved forward and focused on the brighter future ahead.

In May 2021 we opened our sixth branch location! You cannot miss this new building in Grand Chute – it's the only building painted a surprisingly bright and optimistic shade of yellow! This new location offers a full range of services including branch services, two drive-up Interactive Teller Machines (ITM), a surcharge-free, 24-hour drive-up ATM, consumer and business lending, mortgages, financial counseling, and investment counseling.

In addition, the new, consultative branch design allows us to truly deliver our brand promise of personal, financial guidance to prosperity and rounds out our footprint in the Fox Valley. We are pleased with the services received from our partner, Hoffmann Planning, Design & Construction, and all the vendors that helped bring this branch to life. It truly is our brand in the form of a building!

Finally, as you can see from the graphs on the following page, Prospera continued to see steady growth in loans, checking, deposits, assets, members, and reserves. This means we were able to help more people on their journey to financial health.

In 2022 we will continue to provide personal, tailored guidance to prosperity and focus on holistic financial health for every member!



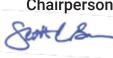
SHEILA SCHINKE





**SCOTT BARR** 

Chairperson





- Board of Directors
- **MELISSA BUBLITZ** 
  - Vice-Chairperson
- THOMAS CLIFFORD
- **Treasurer**
- **JILL UITENBROEK** 
  - Secretary
- **TIM McADOW**
- Director
- JILL RONK
  - Director
- **LOUIS LICARI**
- Director
- **HEATHER BOYER**
- Director
- **BEAU ASHTON**
- Director



Balance Sheet	2020	2021
Cash and Equivalents Net Loans Investments Fixed Assets Other Assets TOTAL ASSETS	\$ 3,875,258 \$ 243,886,286 \$ 56,964,877 \$ 7,224,430 \$ 6,768,830 <b>\$ 318,719,681</b>	\$ 5,306,581 \$ 281,131,857 \$ 43,157,344 \$ 8,985,587 \$ 7,461,027 <b>\$ 346,042,396</b>
Member Deposits Other Liabilities Total Reserves TOTAL LIABILITIES & EQUITY	\$ 289,378,996 \$ 1,311,402 \$ 28,029,283 <b>\$ 318,719,681</b>	\$ 313,606,734 \$ 1,850,709 \$ 30,584,953 <b>\$ 346,042,396</b>

Income Statement	2020	2021
Interest Income	\$ 10,903,952	\$ 10,972,937
Other Income TOTAL INCOME	\$ 3,788,574 <b>14,692,526</b>	\$ 4,392,435 <b>15,365,372</b>
Operating Expenses	\$ 10,483,054	\$ 11,521,465
Interest Expense (dividends)	\$ 2,093,228	\$ 1,287,558
Total Expenses	\$ 12,576,282	\$ 12,809,023
NET INCOME TO RESERVES	\$ 2,116,244	\$ 2,556,349

### PERSONAL GUIDANCE FOR ALL LIFE STAGES

WHAT'S YOUR LIFEstage?





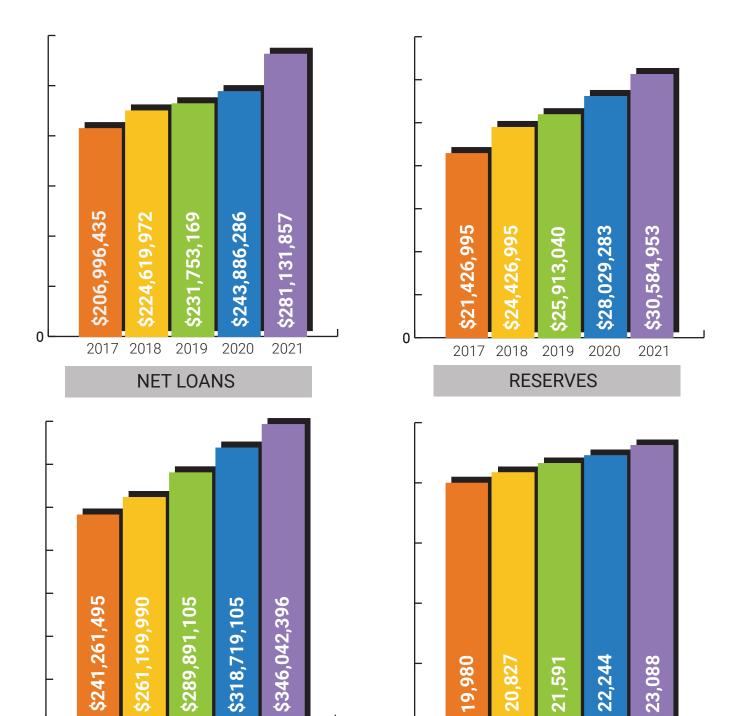


YOUR FINANCIAL DOTS...connected



TOTAL ASSETS

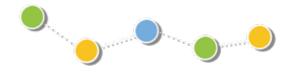
# Financial Summary



**MEMBERSHIPS** 



## 2021 Charitable Giving



The Giving Comittee consists of Prospera employees that represent back office staff as well as branches/departments. Thank you to Cheryl, Heather, Yasmin, Megan, Lea Ann and Katie!

#### PROSPERA'S PRIORITIES IN GIVING

We are specifically focused on youth and the following areas:

**Education** - Providing and supporting educational programs in the community with a special emphasis on financial literacy.

**Quality of Life** - Giving to charitable causes in our community that are focused on meeting basic human needs, with a special emphasis on ensuring members, their families and the community at large have safe and sustainable housing.

**Poverty** - Giving to charitable causes in our community that are focused on ending poverty and hunger.

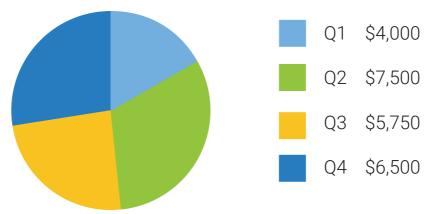


### \$23,750 DONATED IN 2021!



- Youth Go
- •Fox Valley Literacy Council
- •Spierings Cancer Foundation, Inc.
- Riverview Gardens
- •New Directions Learning Community
- ·Boys and Girls Club of Oshkosh
- ·Valley VNA Health Systems Meals on Wheels
- •SOAR Fox Cities
- ·Habitat for Humanity Oshkosh
- ·COTS
- Pillars

#### **FUNDS GIVEN BY QUARTER 2021**





## Milestone Anniversaries

### 25 YEARS GENA KRANZUSCH MEMBER SOLUTIONS SPECIALIST

#### **20 YEARS**

AMY SHAFER CONSUMER PROCESSOR
KRISTINA FLORES CHIEF MARKETING OFFICER

### 15 YEARS KATHLEEN GALLOW COURIER

#### 10 YEARS

SARAH ZUAGG ASSISTANT BRANCH MANAGER

JEFFREY GARRETT VICE PRESIDENT OF INVESTMENT SERVICES

ALI NELSON MEMBER SERVICE ASSOCIATE

GREG VIOTTO BRANCH MANAGER

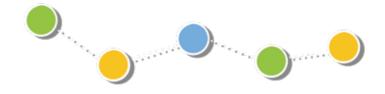
#### **5 YEARS**

STEPHANIE POLK MEMBER SERVICE REPRESENTATIVE MELISSA SMITH ACCOUNTING MANAGER MICHELLE McCLELLAND CHIEF FINANCIAL OFFICER TIM MOOREN FINANCIAL SERVICE REPRESENTATIVE JAMI KEBERLEIN BRANCH MANAGER ANGELA SCHOMMER LEAD MORTGAGE PROCESSOR MONICA STAHL CONSUMER PROCESSOR

# Congratulations

to all fifteen of you and thank you for your loyalty and dedication to Prospera!







### A focus on holistic financial health

You know it's important, but...you're busy, it's not exactly fun, and it's not always easy. Let us help.

Prospera is an integrated network of financial professionals who are trained to offer guidance in all aspects of financial services, such as financial planning, budgeting, banking, loans, investments, retirement planning and more.

We love teaching our members how to focus on what's important to them now, anticipate what's coming soon, and plan what's down the road for a healthy financial future.

NOT INSURED BY NCUA or ANY	NOT CREDIT UNION
OTHER GOVERNMENT AGENCY	DEPOSITS or OBLIGATIONS
NOT CREDIT UNION	MAY LOSE
GUARANTEED	VALUE

INVESTMENT SERVICES

BUSINESS SERVICES

HOME LOANS

HOME PARTHERS

HOME PARTHERS

Securities and advisory services are offered through LPL Financial, a registered investment advisor and broker/dealer (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. Prospera Credit Union and Prosperity Partners are not registered as a broker/dealer or investment advisor. Registered representatives of LPL offer products and services using the name Prosperity Partners, and may also be employees of Prospera Credit Union. These products and services are being offered through LPL or its affiliates, which are separate entities from and not affiliates of Prospera Credit Union or Prosperity Partners. Securities and insurance offered through LPL or its affiliates are:

Federally insured by NCUA. Equal Housing Opportunity. Membership Eligibility Requirement.

## Branch Locations



4830 N. Ballard Rd., Appleton, WI 54913



**Darboy** N9660 County Rd. N, Appleton, WI 54915



**Grand Chute** 5140 W. Integrity Way, Grand Chute, WI 54913



849 Warsaw St., Menasha, WI 54952



Neenah 934 S. Green Bay Rd., Neenah, WI 54956



Oshkosh 90 Wisconsin St., Oshkosh, WI 54901